

Malla Haridat

Award-Winning Speaker,
Business Leader and Coach



BIOGRAPHY

Plenty of leaders motivate. Many inspire. But few transform. Highly sought after, award winning entrepreneurship expert, Malla Haridat, does just that: TRANSFORM. Whether she's training social and business entrepreneurs how to run successful enterprises that educate, empower and support others as CEO of New Designs for Life; advising aspiring mompreneurs and kidpreneurs on how to monetize their dreams, talents and ideas as founder of Mom and Daughters Inc.; helping underengaged corporate employees tap into the power of intrapreneurship; or coaching women to become more independent, Malla catalyzes transformation.

A graduate of Columbia University, Malla also applies her knowledge and expertise across various industries. From corporations to education, she delivers insightful and engaging professional and personal development programming to leaders, laymen, students, educators, men and women alike.

Nationally recognized, Malla has been featured in the New York Times, BlackEnterprise.com, Inc.com, YFS Magazine and Fox Small Business. She is a recipient of the New York City Small Business Award (awarded by former Mayor Michael Bloomberg) and a finalist in the Count Me In for Women's Economic Independence Urban Rebound Program.

Currently, serves on the Board of Advisors for Barnard College's student-run technology enterprise. Previously, she has served as New York Board Vice President of College Relations for the National Association of African-American Human Resources Professionals.

SPEAKING TOPICS

Business Strategy	Job Satisfaction
Career Counseling	Leadership/Management
Creativity and Innovation	Life Transitions
Cross-Cultural Competency	Personal Branding
Employee Motivation	Professional Development
Entrepreneurship	Relationship Building
Executive Coaching	Social Media Training
Identity Development	Start-Up Management
Interpersonal Skills	Team Building
Intrapreneurship	Women's Issues

PARTIAL LIST OF APPEARANCES

Association of MIT Alumnae • Bank Street College • Black Enterprise Magazine • Columbia University • Fox Small Business • Goldman Sachs Foundation • Grace Institute • KIPP Academy • Metropolitan College of New York • Microsoft • National Hispana Leadership Institute • National Urban League • New Jersey Community Development Corporation • Women's Venture Fund

"A master at combining real life situations with proven business practices... simply awesome!"

Visit MallaHaridat.com | For booking, contact (646) 312-0178