
Your One Page Business Plan

Your Goal

- Focus on only ONE goal!
- Review it with a coach/mentor.
- Connect it your business model and personal style.

What action steps do you need to take?

- List three steps that will make a dent into achieving the goal.
- Bonus points if it allows you to market your brand and spread awareness
- Add numbers so you can measure it. Nah, show you nailed it!

How will this goal impact your company's overall sales/revenue?

- While your big goal doesn't have to be sales related, it needs to make an impact on your overall sales.
- For example if you are updating your website, spend less time making it pretty and more time creating new sales channels or packaging your services.
- Add numbers or quantify it

Reward

- All of this hard work deserves a reward!
 - What's one thing you are going to do to celebrate when you achieve your big goal?
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